Ali se naše delovne sposobnosti starajo kot dobro vino?











Welcome to

Are our working skills aging like old wine?

ASI Skills and Competences Conference 21st April 2022

A Panel Discussion with Hofstede Insights

Egbert Schram, Managing Director Martin Karaffa, Associate partner



Managing Director

Egbert Schram

MSc Forestry (Wageningen University, Netherlands)

Areas of expertise:

internationalization, SME's, culture, international account management, HRD, business development, strategy and culture alignment, executive cultural coaching.

Forbes Business Council member Chair of Finnish Dutch Chamber of Commerce Chair Amcham advisory board

ABOUT HOFSTEDE INSIGHTS



A Culture & Strategy Advisory and Analytics organisation



A core team of data technicians and communication professionals, and a global network of 150+ expert facilitators in 60+ countries



Improving and aligning working practices in multicultural environments



Associate Partner

Martin Karaffa

FRSA, BA University of Adelaide, South Australia

40 years of experience in creative communications, strategy and implementation.

- Associate Partner Hofstede Insights
- Interculotural Training Consultant for the UN
- Independent Brand Consultant based in Munich

For much of his career, Marty served as a Global Planning Director for international advertising agencies. His agency credentials include BBDO, JWT, and Ogilvy in Melbourne, Tokyo, New York and Munich. His client partners include Mercedes-Benz, Unilever, meQuilibrium, Ford, Pfizer, Johnson & Johnson, Diageo, Nestle, Citigroup and more.

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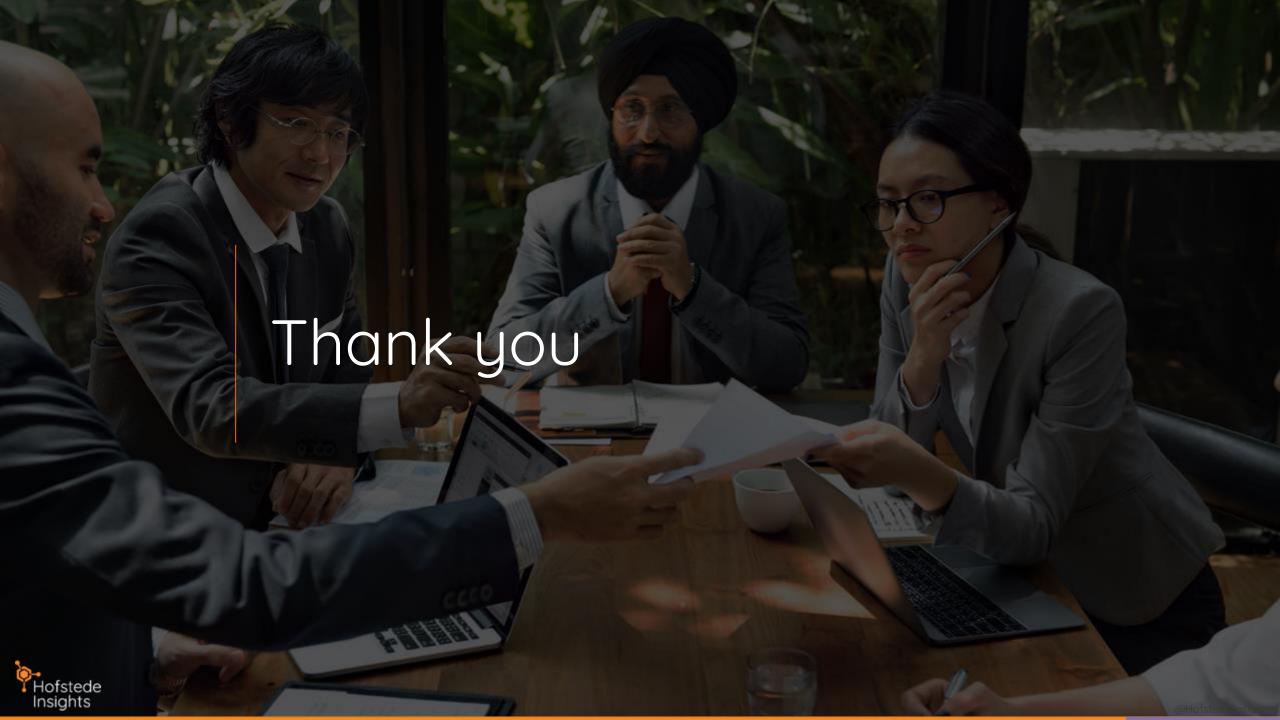












Hvala za pozornost!







